

ISABELLA SPIZUOCO

EXPERIENCE

Mar 2023 - Current

MY OUTFIT ONLINE

Graphic Designer

Currently working in creating designs for e-commerce, printed packaging, social media, ad campaigns and editing & retouching photos. In charge of designing and scheduling email campaigns, web homepages and app banners. Working in a team of marketers, fashion designers, content creators and stepping into collaborating in art direction too.

Feb 2022- Nov 2022

CELEB LUXURY/NO FADE FRESH

Junior Graphic Designer

Responsible for creating and executing designs for packaging, e-commerce and ad campaigns collaborating in a cross-fucntional team of content creators, art directors and marketing advisers. Lead several campaigns as an art director, project manager, and designer with the mentorship of my leadership team. Advocated for a more streamline project managing workflows with the integration of a managing tool to connect and improve communication between teams.

EDUCATION

2019-2021

FLORIDA INTERNATIONAL UNIVERSITY

Bachelor of Science in Public Relations, Advertising, Applied Communications
Cum Laude

2017-2019

MIAMI DADE COLLEGE

Associate in Graphic Design

Honors and Commends Award of Institute for Civic Engagement and Democracy
Cum Laude

SOFTWARE

Photoshop
Illustrator
InDesign
Lightroom
Premiere Pro
Dimension
Figma
Shopify
Klaviyo

SKILLS

Design thinking
Art Direction
Strategic thinker
Project manegement
Leadership
Graphic design
Photo editing & retouching
Marketing & branding
Photography
Photoshoot production

LANGUAGES

English
Spanish

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